



Welcome

Altera Technology Roadshow 2013



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Altera at a Glance



**Founded in Silicon Valley,
California in 1983**



**Industry's first reprogrammable
logic semiconductors**



\$1.78 billion in 2012 sales



Over 2,900 employees



**Leading supplier of FPGAs,
ASICs, and CPLDs**

Altera Around the World

Global Offices Serving Over 13,000 Customers



Innovation Leader Across Industries



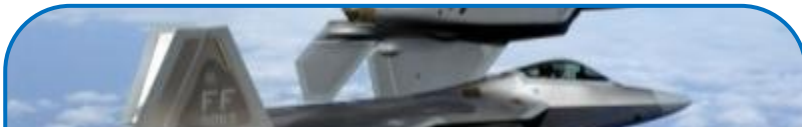
Industrial and Automotive

Automation and Process Control	PLC and I/O Modules, Motion and Motor Control, Industrial Networking, Sensor/Encoder Interfaces
Building Control and Security	Video Surveillance, Access Control, HVAC Control
Automotive	Displays, Infotainment, Driver Assistance
Smart Energy	Smart Grid/Meter, Energy Management, Power Distribution



Communications

Networking	Switches, Routers
Wireline	Optical Metro Access
Wireless	Remote Radio Head, Basestations, Wireless LAN
Broadcast	Studio, Satellite, Broadcasting



Military and Aerospace

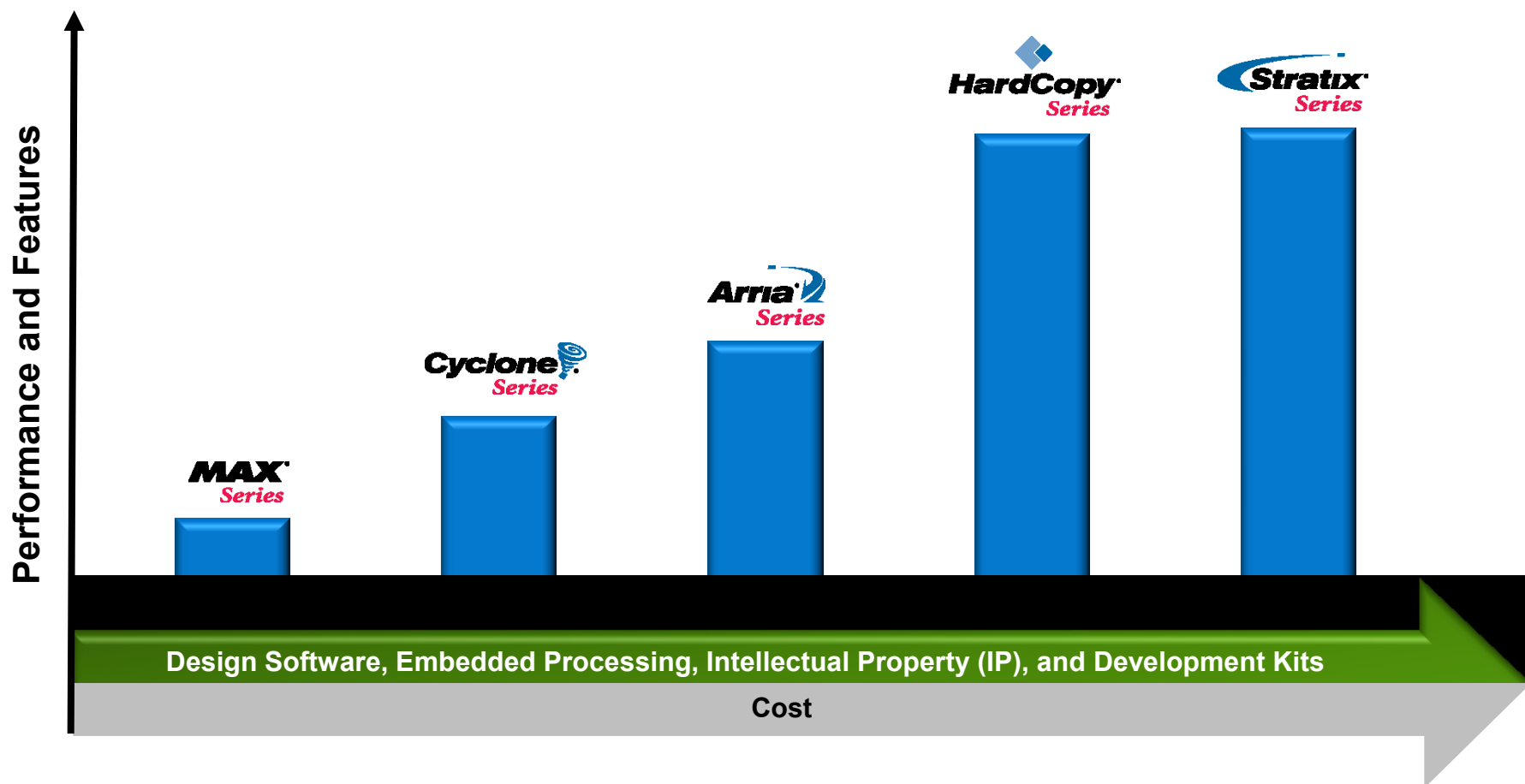
Intelligence	Deep Packet Inspection, Data Analysis, High Performance Computing, Acceleration, Access
EW/Radar	Counter-IED, Jammers, Decoys, Early Warning Radar; Airborne, Ship-Borne and Stationary Radar
Secure Communications	In-Line Network Encryptors; Airborne, Vehicular, Tower and Tactical Radios
Guidance & Control	Aircraft, Missile, Vehicle and Robot Guidance and Control, Instrumentation Clusters



Computing, Consumer, Storage, Test, and Medical

Computer and Storage	Servers, RAID, High Performance Computing, Flash Storage, MFP
Consumer	Displays, Set-Top-Boxes
Test	IP Video Testers, Protocol Testers
Medical	CT Equipment, Ultrasound

Innovation Leader Across the Board



Optimized for Performance, Productivity, Power, and Price

Altera in the News

June 10, 2013 **Altera Announces Breakthrough Advantages with Generation 10**

May 21, 2013 **Altera Stratix V GX FPGAs Achieve PCIe Gen3 Compliance and Listing on PCI-SIG Integrators List**

May 14, 2013 **Altera to Deliver Breakthrough Power Solutions for FPGAs with Acquisition of Power Technology Innovator Enpirion**

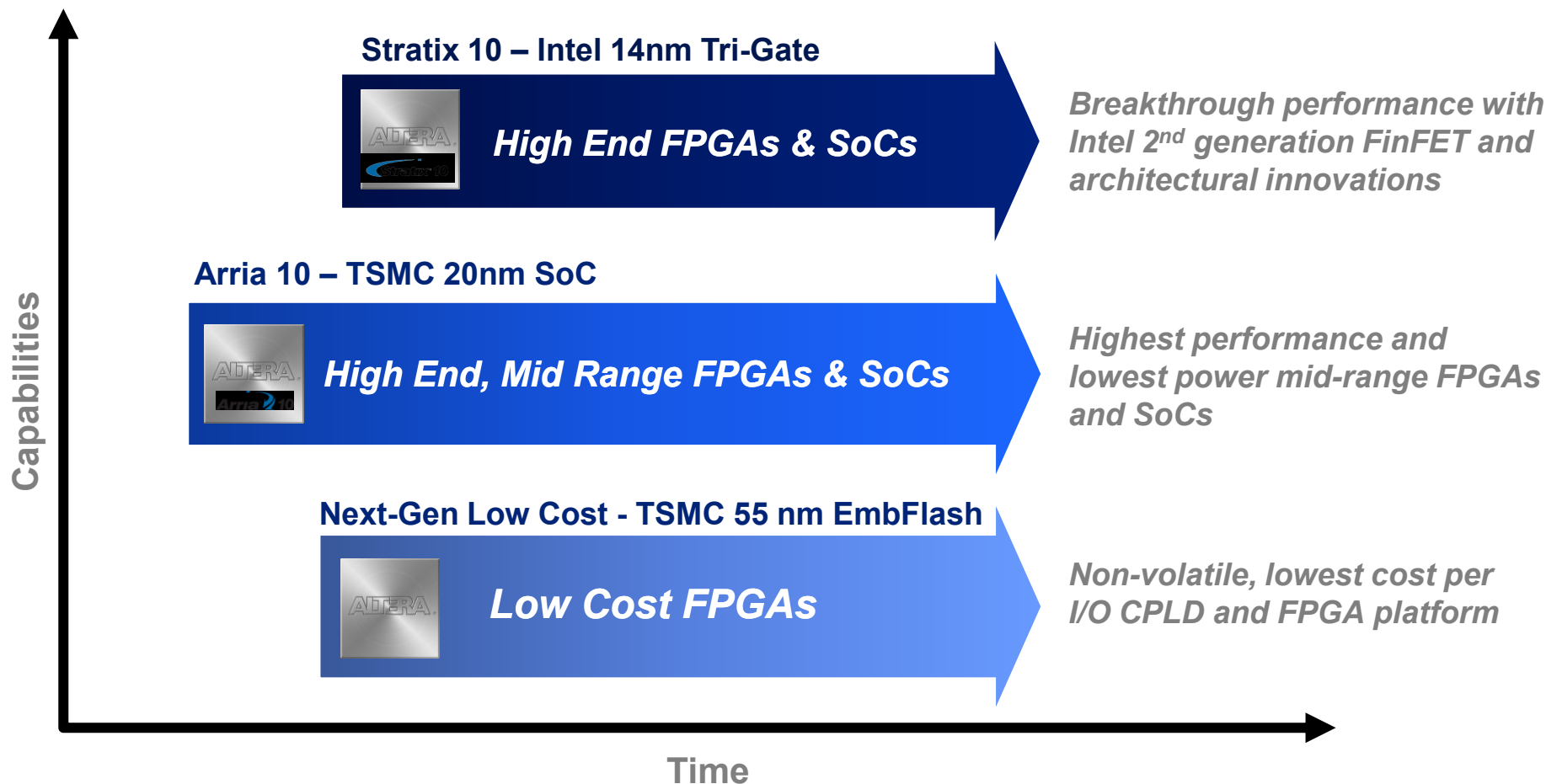
May 06, 2013 **Altera Opens the World of FPGAs to Software Programmers with Broad Availability of SDK and Off-the-Shelf Boards for OpenCL**

May 06, 2013 **Altera Quartus II Software v13.0 Enables World's Fastest FPGA Designs**

April 22, 2013 **Altera Announces Availability of Cyclone V SoC Development Kit**

April 15, 2013 **Altera and TSMC Collaborate on 55 nm EmbFlash Process**

Breakthrough with Generation 10



Tailored to deliver optimized capabilities to meet a broad range of applications

Breakthrough Power Solutions

Faster time-to-market

- Pre-validated, easy-to-use solutions

Frees up board space

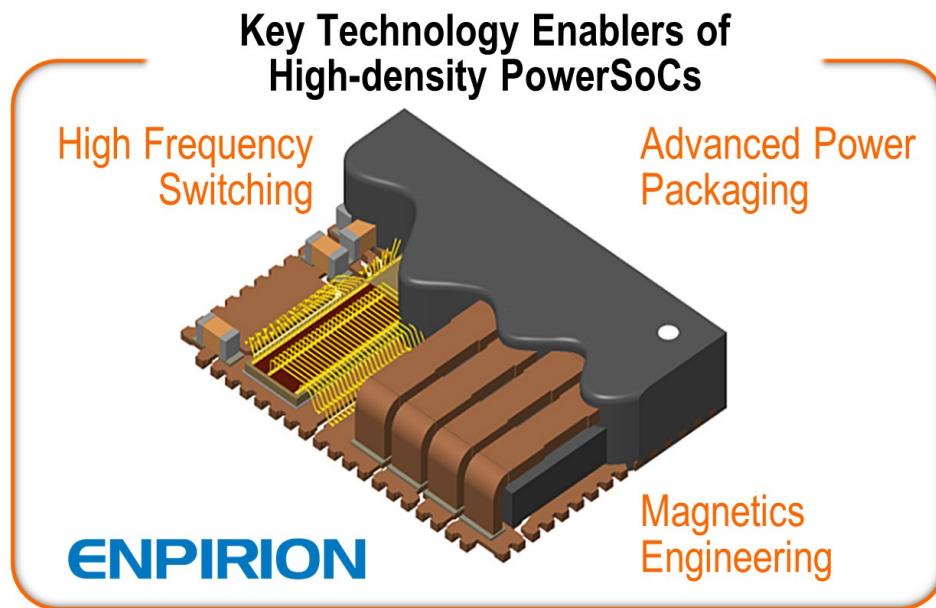
- Smaller footprint

Higher performance

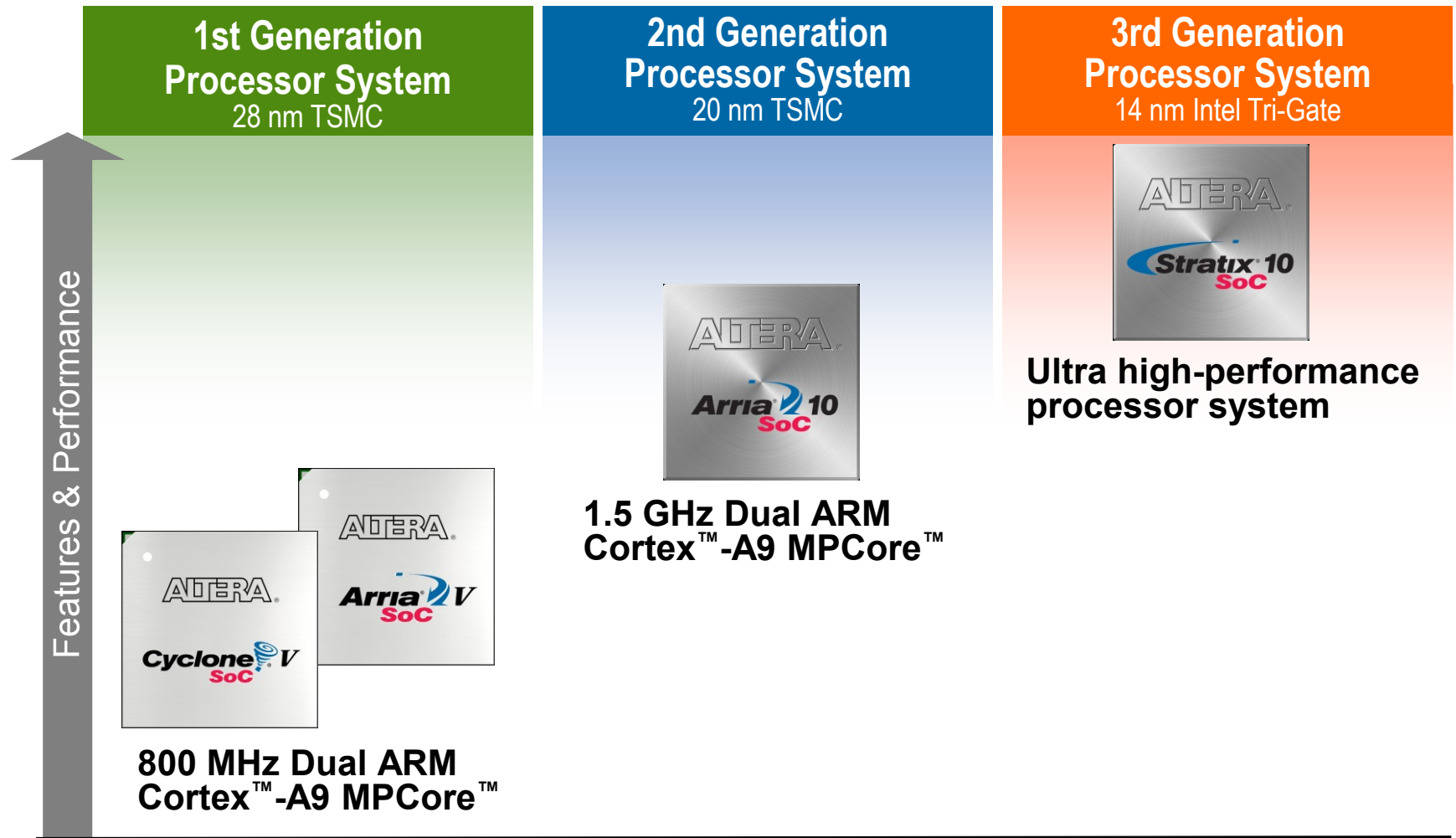
- High efficiency and low noise

Increased system reliability

- Fewer components



Breakthrough SoC Roadmap



Breakthrough Productivity

**Hardware
Designer**



**Industry's Fastest
Compile Time
8X Speed Up**

**DSP
Designer**



**Industry's Only
Model-Based,
Performance-Driven
HLS Tool**

**Software
Developer**



**Industry's Only
FPGA-Adaptive
Debug**

**Altera® SDK
for
OpenCL™**

**Industry's Only
OpenCL
Solution for FPGAs**

Altera SDK for OpenCL

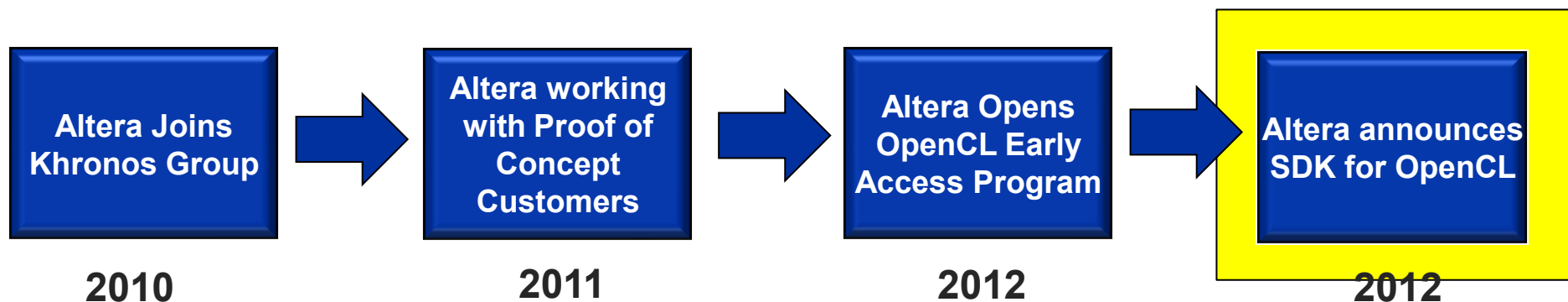


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Today's News

- Altera today announces its SDK for OpenCL



- OpenCL allows software developers to boost system performance by using an FPGA's massively parallel architecture
- Increases designer productivity by raising the level of design abstraction

Performance Challenge

Performance Wanted



Multimedia

- HD Video Processing
- Image processing



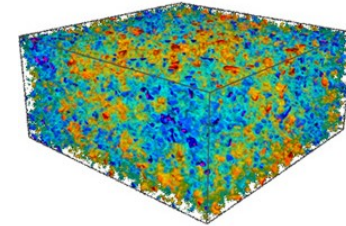
Medical

- Medical imaging
- Bio informatics



Military

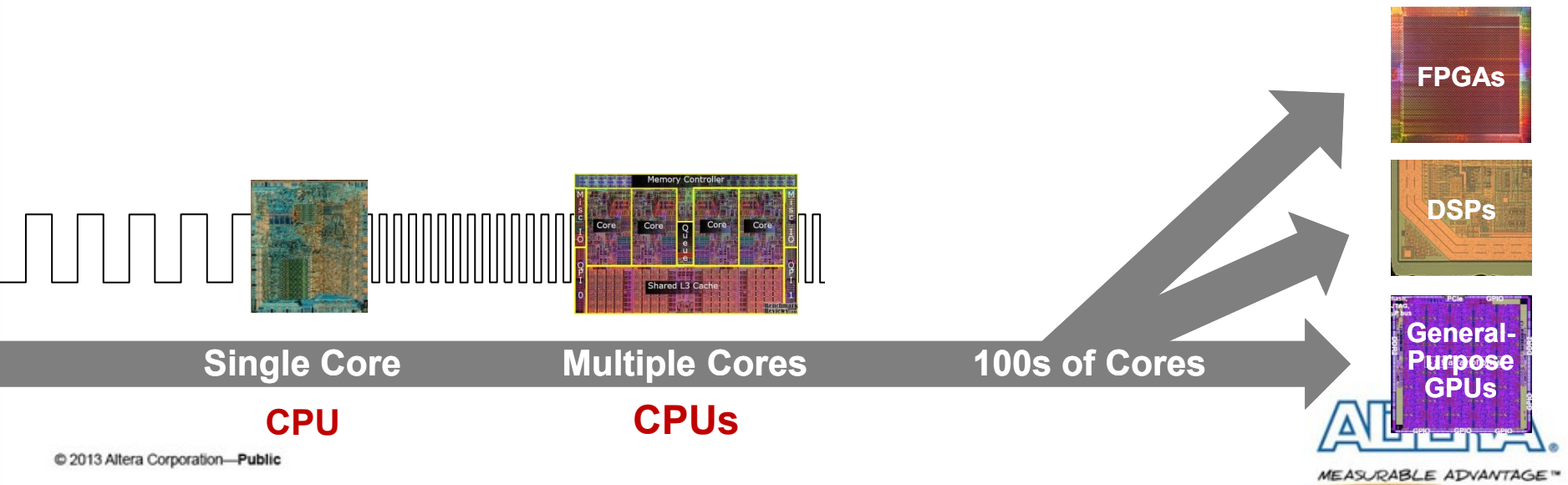
- Radar image processing
- Persistent surveillance



High-Performance Computing

- Financial Modeling
- Big data analytics
- Scientific computing

Performance Challenges



Altera Is Driving Silicon Convergence

General Processors

Need for **Efficiency** »

μP

DSP

- Software programmable
- Great flexibility
- Poor power efficiency

FPGAs

FPGA Combines the **Best of All Four + FPGA**

μP

ASIC

FPGA

DSP

ASSP

- Hardware *and* software programmable
 - *Great* flexibility
 - *Good* power efficiency
- = Microprocessor
+ DSP
+ Application-Specific IP
+ Programmable Fabric

Application-Specific

« Need for **Flexibility**

ASIC

ASSP

- Not programmable, hard wired
- Inflexible
- Great power efficiency
- Many contain embedded processors

OpenCL for Heterogeneous Solutions

■ C-based language with extensions:

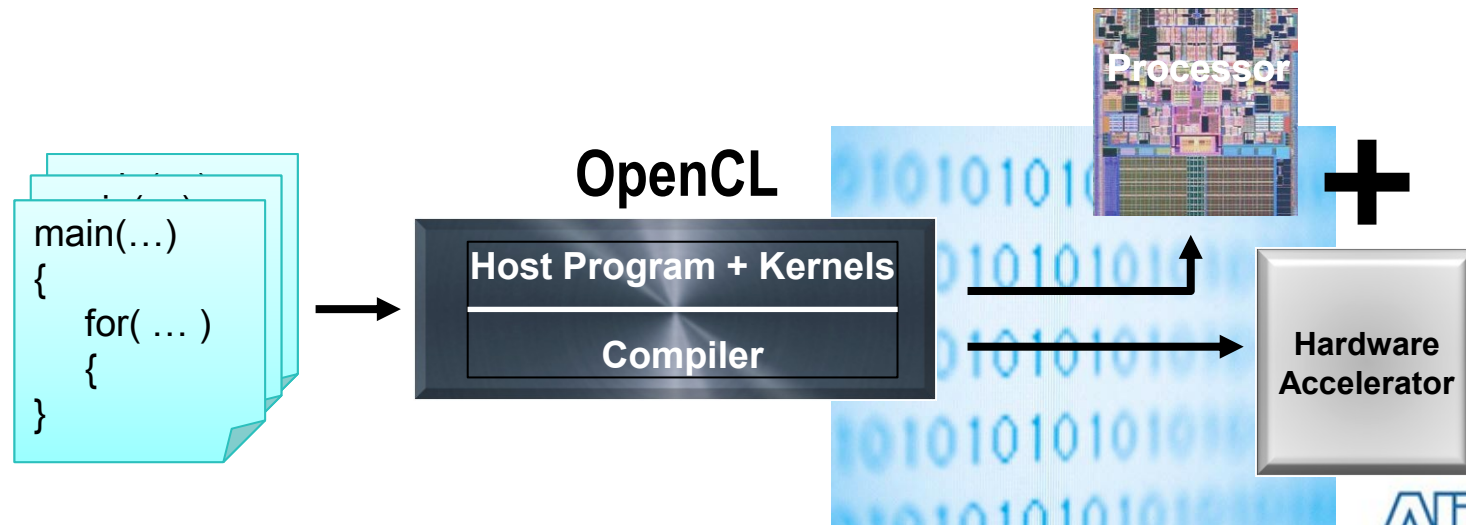
- Standard C Language
- Altera OpenCL C extensions (adds parallelism to C)
- API (Open standard for different devices)



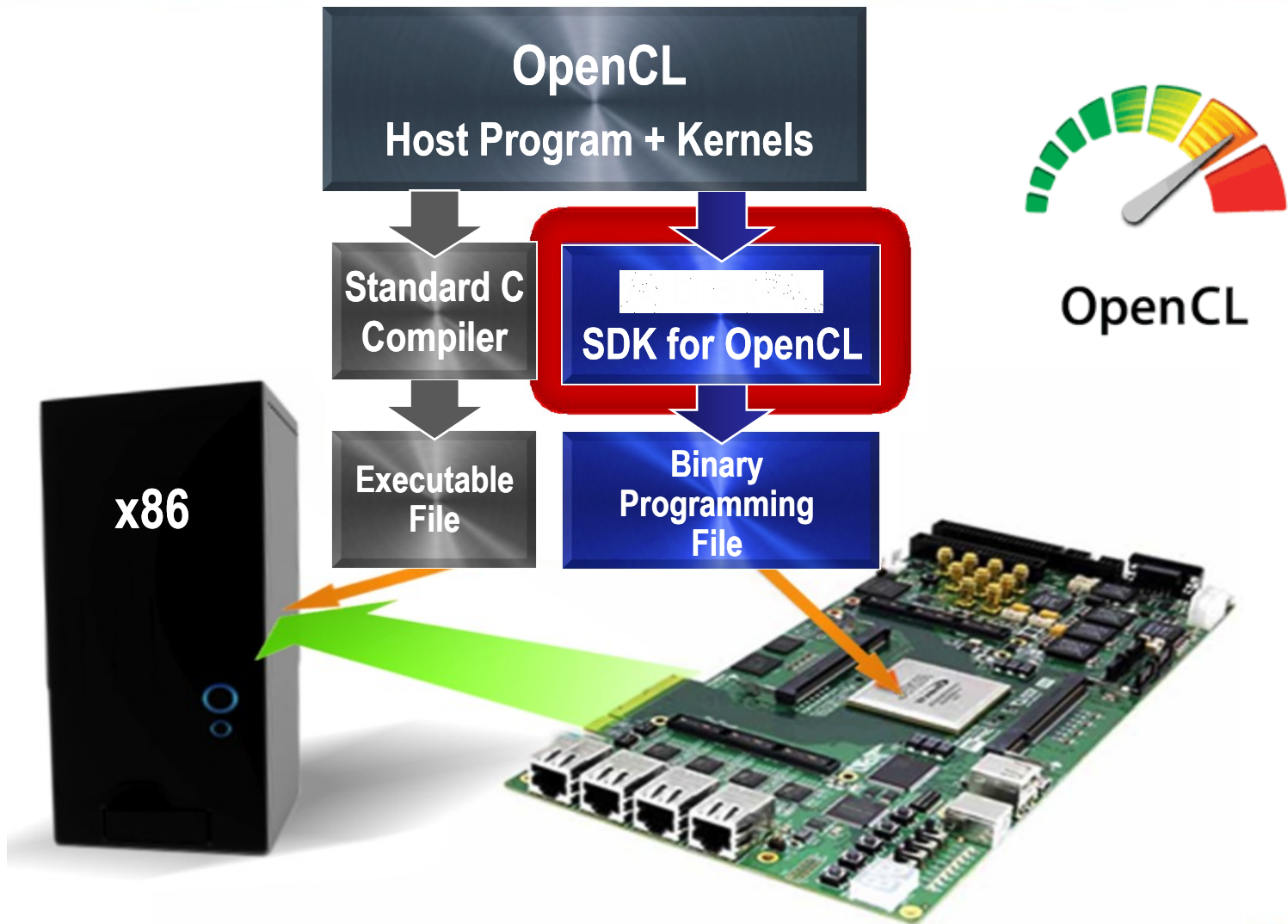
OpenCL

■ Programming model supports parallelism in heterogeneous systems

- CPU/GPU/FPGA



Introducing Altera SDK for OpenCL



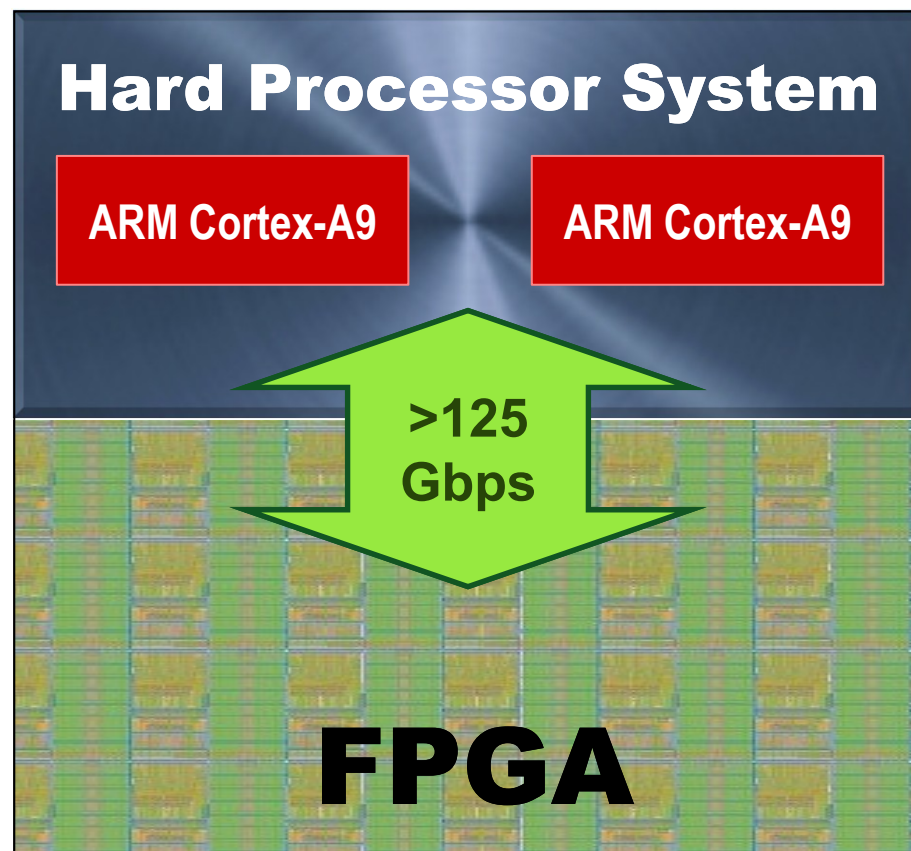
Accelerating Performance with SoC FPGAs

Single-Chip OpenCL Solution:

- SoC = ARM + FPGA

Integration Enables:

- Higher bandwidth and lower latency between FPGA and processor
 - >125Gbps Interconnect
- Processor integration reduces system cost

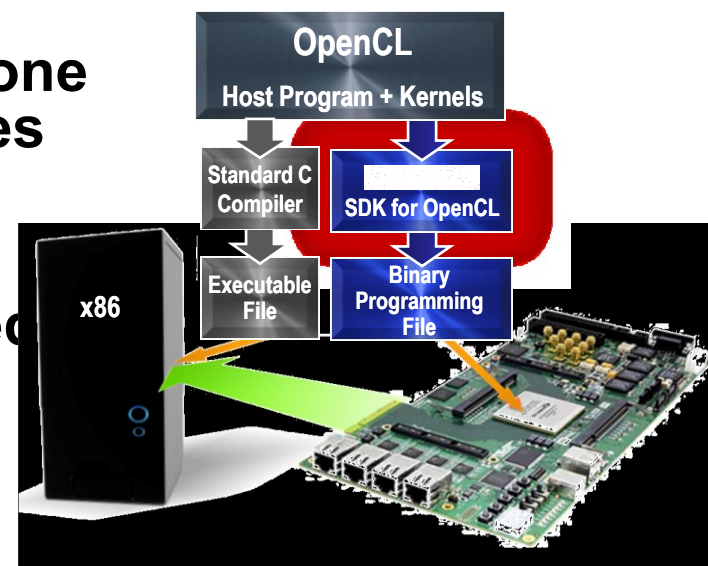


Benefits of Altera OpenCL for FPGA

- ✓ **Superior Design Productivity**
 - Quick and easy evaluation of different solutions
 - Fast development / debug / optimization cycles
 - Faster time-to-market
- ✓ **Higher Performance**
 - >9X greater performance vs CPU alone running a Monte-Carlo Black Scholes simulation
- ✓ **Improved Power Savings**
 - >5X performance/Watt vs GPU-based heterogeneous systems running a document search algorithm
- ✓ **Greater Portability**
 - Reuse across multiple platforms, multiple generations



OpenCL



ALTERA
MEASURABLE ADVANTAGE™



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